

THE WEBINAR WAY

ABOUT THE BOOK

Today, when marketing messages need to get relayed quickly, a webinar is often the first solution. Entrepreneurs adopt webinars because of the ease of reach to a global audience. So much of our workforce are becoming freelancers, consultants, and electronic entrepreneurs, webinars can turn your skills, abilities, and passion into profits and personal satisfaction.

BEST-SELLING POINTS

- Practical Instruction from webinar coach Sherrie Rose on how to approach your webinar as both a paycheck and a vehicle to train and inspire your participants.
- Forward by popular thought-leader Mari Smith.
- Second edition features new developments in webinars.
- Includes information on the 7 Pillars, 3C x3T Matrix, WAMO Method, Calculators, Automation, and Resources.

ABOUT THE AUTHOR

Sherrie Rose is a leading web event strategist and international webinar coach. As a *Relationship Investor* she blends marketing and her “Relationship Riches” philosophy with webinars.

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Interactive training program (2018) [The Power of Webinars](#)